



Media Release
For Immediate Release

KM DUATHLON DEBUTS IN SINGAPORE

Inaugural race features various race distances and all participants to receive basic insurance coverage

Singapore, 16 April 2014 – The first-ever KM Duathlon will place an exciting new challenge to running and cycling enthusiasts on 20th July, pushing the boundaries and daring athletes in Singapore’s longest-ever duathlon distance from Changi Exhibition Centre.

The inaugural KM Duathlon consists of running and cycling over two distances – the KM60 and the KM30 Distance. The KM60 distance sees the participant running a familiar 10km, followed by a 40km cycle, and ending with another 10km run. The KM30 category is half of this distance at 5km-20km-5km.

In addition to taking part individually, participants can choose to partner up with a buddy to take turns on the KM60 Relay. The two-person relay allows for teams to strategise, splitting up the course equally into cycling and running between two members respectively, or mixing it up to have one partner complete two consecutive thirds of the race.

Organised by Infinitus Productions, the KM Duathlon is the premium event that will truly test one’s endurance. Singapore’s current duathlons follow the International Triathlon Union’s (ITU) 10km-40km-5km format, while KM Duathlon will push this limit with a 10km final leg.

Companies and organisations devoted to encouraging work-life balance can also field a minimum of four participants to enter the KM Team Challenge. Tearing through the KM60 distance, the top four timings for each team will be submitted for an Inter-Company Challenge to vie for the illustrious 2014 KM Duathlon Team Challenge Champion Cup. An added incentive for corporate teams winning the Cup will be to do it for a good cause. Promoting charity adoption to track companies’ KM journey, the winning team’s chosen charity will benefit further from a \$2,500 donation from the organiser.

“The KM Duathlon was conceived out of my passion to challenge and surpass my own boundaries,” said Jeffrey Foo, Director of Infinitus Productions, an avid endurance athlete himself. “I am confident that participants of this event will feel the ultimate sense of satisfaction at the finishing line,” he added.

Infinitus Productions prides themselves on providing top quality race experiences and has taken the unprecedented move of providing insurance coverage for all participants at KM Duathlon. A complimentary Sports Injury Insurance will be provided for all participants upon registration. The basic

policy insures participants for accidents and injuries sustained at KM Duathlon, while participants may also opt to increase coverage with an additional S\$20.

Another bonus for all participants is the provision of a complimentary compression top (worth \$160) in all race packs. Understanding the importance of recovery after the trying nature of the race, KM Duathlon is partnering COMPRESSPORT® in its debut to include a compression top for participants to experience the COMPRESSPORT® medical graded fibre, designed to enhance performance and delay muscle fatigue. The technical weave in the fibre also aids in recovery, preventing muscle tear thus a quicker and better recovery.

The KM Duathlon will open for registration on 16 April 2014. Interested participants may register via www.kmduathlon.com

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Event information

Category	Distance	Early Bird Pricing (15 Apr – 16 May)	Normal Pricing (17 May onwards)
KM60 (Individual)	10km – 40km – 10km Run – Bike – Run	\$173	\$213
KM30 (Individual)	5km – 20km – 5km Run – Bike – Run	\$143	\$163
Relay (Team of 2)	10km – 40km – 10km Run – Bike – Run	\$330	\$418
Team Challenge (Minimum of 4 from the same organisation)	10km – 40km – 10km Run – Bike – Run	\$163/pax	

Venue: Changi Exhibition Centre
Date: 20 July 2014, Sunday
Time: 7.00AM
Official Compression COMPRESSPORT®
Official Magazine: Men's Health Singapore

About Infinitus Productions

Infinitus is an event design house that specialises in challenging limits. We create events that help individuals push their own boundaries and discover a sense of infinity within themselves. Backed by our years of experience and technical expertise, Infinitus formulates large-scale activities that take participants on an exhilarating new journey each time.

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